



## CALIFORNIA REGIONAL COALITIONS

**December 7, 2017**

**9:30 – 10:30 am**

*Via GoToWebinar Platform*

Staff Team:

Jack Hailey, Laurel Mildred, Sue North,  
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# Welcome & Webinar Details

**Sue North**

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# **New Advocacy Opportunities for LTSS Housing**

***Meghan Rose***

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Meghan Rose

General Counsel and Director of Policy, Housing and HCBS  
LeadingAge California

# Supply and Demand

- **Demand is increasing:** People are living longer, housing costs are rising, and fixed incomes are stagnant.
- **Funding and development (supply) has not kept pace with demand:**
  - Nationally, of 3.9 million very low-income rental households aged 62 and over who were eligible for housing assistance in 2011, just 1.4 million were able to secure aid.
  - In the past year alone, rents have increased by almost 10%.
  - In California, over 1.5 million low-income households pay more than half of their income for rent. 35% of these households are elderly or disabled.

# Recent State Legislation: **PASSED** and **SIGNED**

## **Housing Package:**

### **SB 2 (Atkins) - Building Homes and Jobs Act**

SB 2 creates a permanent source of funding for the creation of more additional affordable housing in California, through the enactment of a \$75 fee on county recorder transactions. The fee does not apply to home sales and is capped at \$225.

### **SB 3 (Beall) - Veterans and Affordable Housing Bond Act of 2018**

SB 3 creates a bond measure for affordable housing that will be placed on the 2018 state general election ballot. The measure would include a \$3 billion bond for affordable housing and a \$1 billion bond for an affordable home ownership program for veterans.

### **SB 35 (Wiener) - Streamlined Housing Approval Process**

Under SB 35, cities that are on track to meet their RHNA housing production goals at all income levels will retain full local control over how they approve housing. When cities do not meet their housing obligations, approval of qualified housing projects will be streamlined until cities do meet their goals. The new, streamlined approval process will require localities to approve projects only on the basis of whether the project complies with the objective SB 35 qualifying criteria.

## Recent State Legislation: **TWO-YEAR**

### **SB 62 (Jackson) - Affordable Senior Housing Act of 2017**

SB 62 would establish the Affordable Senior Housing Program within the jurisdiction of HCD. The purpose of the program would be to guide and serve as a catalyst for the development of affordable senior housing and supportive care campuses within California. The bill would require the director to annually report to the Legislature specified information about the program.

# Our Message: Age-Restricted Housing is More Important Than Ever

- Caring for our older adults is more costly than ever:
  - Humans are living longer and are more likely to have multiple chronic conditions;
  - Reduction in aging services workforce and available family caregivers;
  - Reduction in available skilled nursing beds;
  - Increasing healthcare costs and regulations, and potentially decreased govt funding;
  - Lack of an LTSS financing mechanism for middle-income earners.
- How age-restricted housing plus services provides a solution:
  - Build on the existing infrastructure of housing, health and community service networks.
  - Provide a potential concentration of high-risk/high-cost individuals. Many of these individuals are dually eligible for Medicare and Medicaid.
  - Offer economies of scale. This can increase delivery efficiencies for providers and affordability for seniors.
  - Provide easy access to services for residents. This access may encourage greater utilization and follow-through.





## Questions?

Contact Meghan Rose

[mrose@leadingageca.org](mailto:mrose@leadingageca.org)

For advocacy tools and resources:  
[www.leadingageca.org/advocacy/policy](http://www.leadingageca.org/advocacy/policy)

# Reports/ Updates from Regional Coalitions

## **San Mateo County New Beginning Coalition**

Coalition Lead: Michelle Makino

[mmakino@smcgov.org](mailto:mmakino@smcgov.org)

## **Orange County Aging Services Collaborative**

Coalition Lead: Cynthia Okialda

[Cynthia@ocagingservicescollaborative.org](mailto:Cynthia@ocagingservicescollaborative.org)

## **Aging and Disability Coalition of Lake and Mendocino Counties**

Coalition Lead: Corrina Avila

[corrina@mydslc.org](mailto:corrina@mydslc.org)



# Q&A Discussion

Use the “Raise Your Hand” Feature

OR

Type “I Have a Question” in Chat Box

# **Announcements**



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**Thank you!**

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